



## **IMPORTANT UPDATES ON MALAYSIA DIGITAL (MD) BRAND**

Dear Esteemed Clients,

We would like to provide you with an update following our [previous announcement](#) in March 2023 regarding the Malaysia Digital (MD) Brand.

### **Branding & Logo**

We are pleased to announce that moving forward, all companies awarded with Malaysia Digital Status or MSC Malaysia Status will be referred to as “**Malaysia Digital Company**” for branding purposes.

Accordingly, the following are some of the important requirements that all existing MSC Malaysia Status companies need to observe:

- Companies must transition to the new Malaysia Digital Company logo for brand collaterals such as name cards, letterheads, etc. for branding purposes.
- Companies may continue to use the MSC Malaysia logo on existing brand collaterals until 31 December 2023.

Kindly refer to the [MD Brand Guideline](#) on the brand reference and the correct usage of Malaysia Digital Logo.

For MSC Malaysia Cybercities/Cybercentres, Cybercity/Cybercentre Managers or building owners can maintain the MSC logo on their premises or façade until further advice by MDEC on the new Cybercity/Cybercentre logo.

### **Transition from MSC Malaysia to Malaysia Digital**

We would also like to draw your attention to the updated [Guidelines on Transition of MSC Malaysia to Malaysia Digital](#) that sets out the updated guidelines for the transition of MSC Malaysia to Malaysia Digital initiative, including the benefits and incentives thereunder, applicable conditions and post approval matters.

This document is an updated version of the previous Guidelines on Transition of MSC Malaysia Status Company to Malaysia Digital Status issued on 29 December 2022.

For enquiries, kindly contact MDEC Client Contact Centre at 1-800-88-8338 (within Malaysia) / +603 8315 3000 (overseas) or email to [clic@mdec.com.my](mailto:clic@mdec.com.my) .

**MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC) SDN. BHD.**

**14 OCTOBER 2023**

